

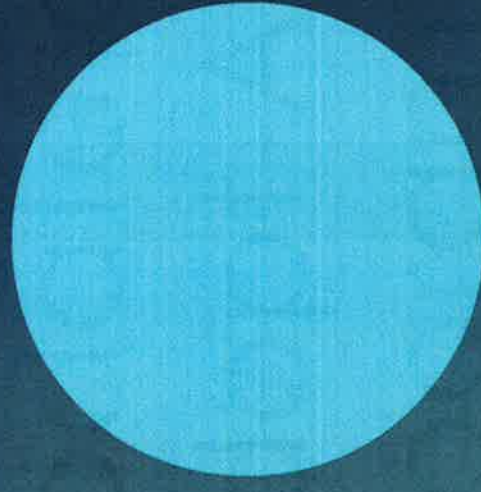
Welcome Sign Update and Adopt-A-Sign Program

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Overview

- ▶ Welcome/Industrial Signs Update
- ▶ Adopt-A-Sign Program
- ▶ Next Steps



Welcome/Industrial Signs

- ▶ Total of 9 Welcome Signs & 2 Industrial signs
- ▶ No long-term plan for landscaping or maintenance at time of installation
- ▶ Welcome signs are to have a warm and welcoming impression

Welcome Signs



AAADT – 12,000

1. Route 10, James River Road
– Hopewell Line (nearest
intersection Ruffin Road)



AAADT – 9,500

2. Route 156, Prince George
Drive – Hopewell Line (at
bridge, nearest intersection
Sandy Ridge Road)



AAADT – 15,000

3. Route 460, County Drive –
Sussex Line

Welcome Signs



AADT – 9,000

4. Route 645, Puddledock Road – Petersburg Line (nearest intersection White Pine)



AADT – 8,300

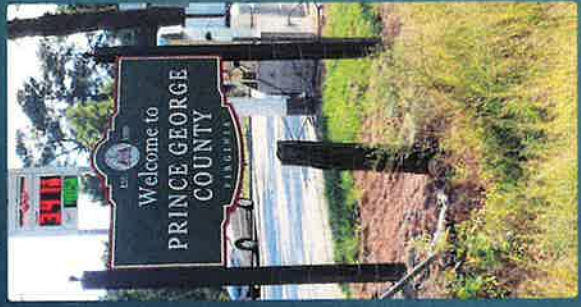
5. Route 301, South Crater Road – LaSalle Motel (nearest intersection Rives Road)



AADT – 3,120

6. Route 301, South Crater Road – Red Roof Inn (Exit 45)

Welcome Signs



AADT - 3,120

- 7. Route 301, South Crater Road - Shell Station (Exit 45)



AADT - 2,600

- 8. Route 10, James River Road - Surry Line (Nearest intersection Chippokes Road)



AADT - 9,400

- 9. Route 106, Courthouse Road - Tractor Supply (Rt. 460)

Industrial Signs



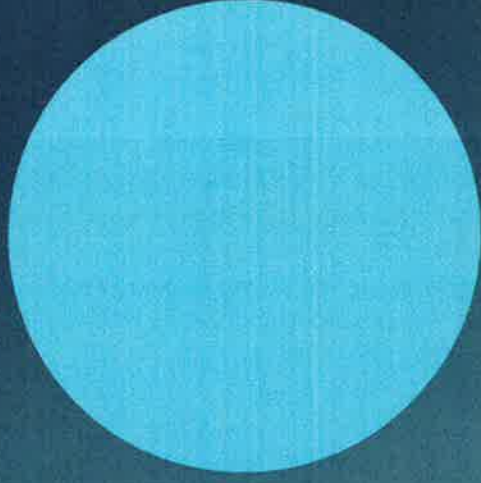
AADT – 2,800

10. Route 630, Bull Hill Road –
Southpoint Business Park (Nearest
intersection Chudoba Parkway)



AADT – 2,000

11. Route 629, West Quaker Road –
Crosspointe Business Centre
(Nearest intersection Wells Station
Road)



Adopt-A-Sign Program

- ▶ Works with sponsorship from businesses or nonprofits to ensure signs are presented in a clean and attractive way that provides a warm welcome to visitors.
- ▶ For profit and nonprofit organizations/groups can adopt a sign by sponsorship. Sponsorship will be five (5) years for five thousand (\$5,000).
- ▶ The program saves taxpayer dollars by companies/nonprofits sponsoring welcome/industrial signs that requires annual maintenance.

Adopt-A-Sign Program



Next Steps



Landscaping



Outreach



Contract for
yearly
maintenance

Any Questions?

