

Issue Analysis Form



Date: September 13, 2022
Item: Strategic Plan Approval
Lead Department(s): County Admin. & CDCC
Contact Person(s): Julie Walton, DCA - Dir. CDCC

Description and Current Status

At the August 9th work session, Managing Results LLC. presented the final draft Strategic Plan documents including the Plan and Priorities, the Vision Statement and the Mission Statement that were developed over the past several months. The Strategic Plan includes input from the Board, County staff, stakeholders and citizens. The final document is included in your packet for review and for your consideration of approval.

Sample

Motion: *I move that the Board of Supervisors authorizes the approval and adoption of the Strategic Plan as presented.*

Government Path

Does this require IDA action?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Does this require BZA action?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Does this require Planning Commission action?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Does this require Board of Supervisors action?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Does this require a public hearing?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

If so, before what date?

Fiscal Impact Statement

The Strategic Plan will be used by the County to guide budget decisions and to measure results of service delivery to our community.

County Impact

Through aligning operations to the Strategic Plan, budgeting to achieve the results in the Strategic Plan, and demonstrating performance of County operations and budgeting, we are able to build trust and show accountability to our taxpayers.

Notes

Once approved, County staff will begin the Implementation Plan for the strategic results listed in the plan.

Board of Supervisors
County of Prince George, Virginia

Resolution

At a regular meeting of the Board of Supervisors of the County of Prince George held in the Boardroom, Third Floor, County Administration Building, 6602 Courts Drive, Prince George, Virginia this 13th day of September, 2022:

Present:

Marlene J. Waymack, Chair
Donald R. Hunter, Vice Chair
Floyd M. Brown, Jr.
Alan R. Carmichael
T. J. Webb

Vote:

A-1

On motion of _____, seconded by _____, which carried _____, the following Resolution was adopted:

RESOLUTION; APPROVAL AND ADOPTION OF THE 2022
STRATEGIC PLAN FOR PRINCE GEORGE COUNTY VIRGINIA

WHEREAS, The Board of Supervisors desires a Strategic Plan to help the County direct its efforts and resources toward a clearly defined vision for its future that includes benchmarks and milestones that measure the County’s progress; and,

WHEREAS, This initiative will be institutionalized as a process that is used to guide the organization and its stakeholder partners in making key decisions and tracking progress towards achieving its goals, and to ensure that these goals are aligned upward to the County’s Comprehensive Plan; and,

WHEREAS, Prince George County developed this plan proactively and transparently with community and staff input, participation, and acceptance.

NOW, THEREFORE, BE IT RESOLVED, the Board of Supervisors approves and adopts the 2022 Strategic Plan for Prince George County Virginia as presented on this date.

A Copy Teste:

Jeffrey D. Stoke
County Administrator



Vision

Prince George County, VA

A welcoming community • Embracing its rural character • Focusing on its prosperous future

Mission

The mission of Prince George County, VA is to provide high-quality and customer-focused public services to our residents, businesses, and guests so they experience a safe, enjoyable and thriving community.



Prince George County Strategic Plan: DRAFT

Strategic Priority: Infrastructure

1. By 2028, 55% of new and existing businesses within the Prince George County Planning area will have access to an adequate sewer system that meets their needs.
2. By 2028, 52% of residents in the Prince George County Planning area will have access to an adequate sewer system that meets their needs.
3. By 2028, 43% of new and existing businesses within the Prince George County Planning area will have access to an adequate water system that meets their needs.
4. By 2028, 43% of residents in the Prince George County Planning area will have access to an adequate water system that meets their needs.
5. Building upon the progress that has already been made, by December 31, 2025, 90% of Prince George County residents will have access to consistent high-speed internet.
6. By March 31, 2024, the community will experience increased access to trash disposal through the addition of 1 drop off station¹.
7. By December 31, 2023, following the completion of a feasibility study and cost/benefit analysis, the County will make a decision regarding the possibility of implementing no-cost trash disposal.

Strategic Priority: Economic Development & Prosperity

8. By February 1, 2025, the community will experience the beginning step of the Exit 45 renovation and development through water and sewer infrastructure improvements.
9. By 2026, the community will experience a grocery store and sit-down restaurant as part of the Exit 45 renovation and development.
10. By 2024, short-term water and sewer capacity will be available at the Prince George Industrial Area.

¹ Analysis is also underway to determine future drop off station needs within the County.



11. By December 31, 2025, (3) new businesses will be located at the Prince George Industrial Area.
12. By December 31, 2027, (3) new businesses will be located at the Prince George Industrial Area.
13. By December 31, 2032, (4) new businesses will be located at the Prince George Industrial Area.

Strategic Priority: Land Use & Development

14. By December 31, 2023, the County will revisit and update its land use ordinances in a way that preserves the rural way of life and directs the majority of growth to the Prince George County Planning area.

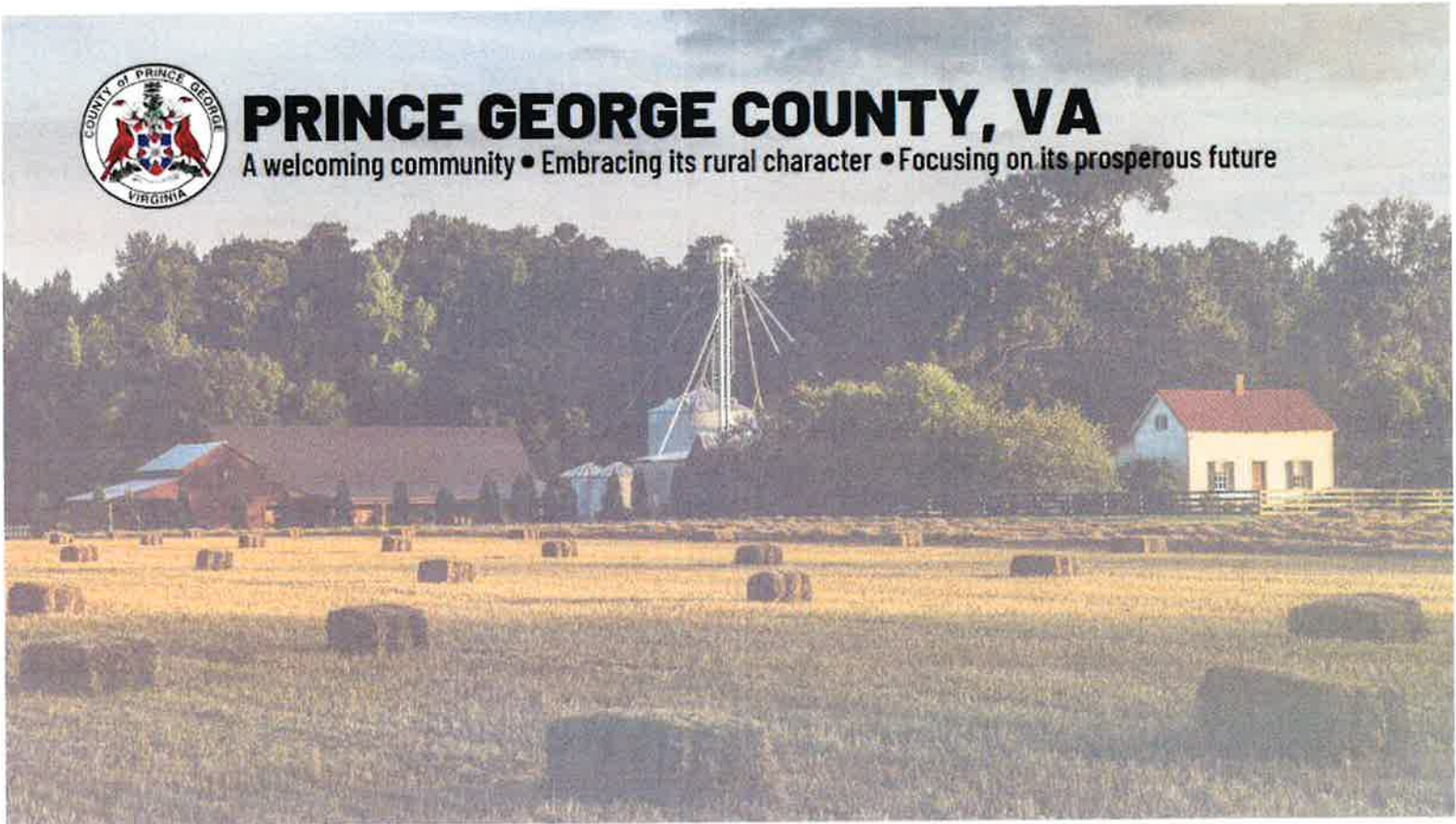
Strategic Priority: Good Governance

15. By January 1, 2023, to ensure that the Prince George County government is able to continue to deliver quality services to our community, an assessment of the organizational structure and service delivery capacity will be completed.
16. By October 1, 2022, the community will be better informed and experience consistent messaging from the Prince George County government as evidenced by the addition of a dedicated Public Information Officer.
17. By the end of 2022, community and citizen inquiries will receive a response from the Prince George County government within 24 hours or the next business day (if the question was received on a weekend).
18. On an ongoing basis, the Prince George County government is committed to being a customer-focused and performance-driven organization.



PRINCE GEORGE COUNTY, VA

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Vision: A welcoming community • Embracing its rural character • Focusing on its prosperous future

Mission: The mission of Prince George County, VA is to provide high-quality and customer-focused public services to our residents, businesses, and guests so they experience a safe, enjoyable and thriving community.



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Strategic Priorities

Infrastructure

Economic Development & Prosperity

Land Use & Development

Good Governance



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Infrastructure

Prince George County's current water and sewer infrastructure is unable to support the industrial, commercial, and residential growth occurring throughout the County.

In order to maintain the quality of life expected by Prince George County residents, it is important that this infrastructure keep pace with the growing needs of the community.

The increased infrastructure to support the growth occurring throughout the County will be accomplished through the following results:



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Infrastructure Strategic Priorities

- By 2028, 55% of new and existing businesses within the Prince George County Planning area will have access to an adequate sewer system that meets their needs.
- By 2028, 52% of residents in the Prince George County Planning area will have access to an adequate sewer system that meets their needs.
- By 2028, 43% of new and existing businesses within the Prince George County Planning area will have access to an adequate water system that meets their needs.
- By 2028, 43% of residents in the Prince George County Planning area will have access to an adequate water system that meets their needs.



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Infrastructure Strategic Priorities

- Building upon the progress that has already been made, by December 31, 2025, 90% of Prince George County residents will have access to consistent high-speed internet.
- By March 31, 2024, the community will experience increased access to trash disposal through the addition of 1 drop-off station*.
- By December 31, 2023, following the completion of a feasibility study and cost/benefit analysis, the County will make a decision regarding the possibility of implementing no-cost trash disposal.

*Analysis is also underway to determine future drop off station needs within the County.



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Economic Development and Prosperity



Prince George County is focused on maintaining its status as a welcoming community that embraces its rural character and is focused on its prosperous future.

In order to maintain this reputation, Prince George will focus on controlled growth in the planning area through economic development.

To further strengthen our economic development initiatives, the County will focus on the following results:



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Economic Development Strategic Priorities

- By February 1, 2025, the community will experience the beginning step of the Exit 45 renovation and development through water and sewer infrastructure improvements.
- By 2026, the community will experience a grocery store and sit-down restaurant as part of the Exit 45 renovation and development.
- By 2024, short-term water and sewer capacity will be available at the Prince George Industrial Area.
- By December 31, 2025, (3) new businesses will be located in the Prince George Industrial Area.
- By December 31, 2027, (3) new businesses will be located in the Prince George Industrial Area.
- By December 31, 2032, (4) new businesses will be located in the Prince George Industrial Area.



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Land Use & Development

To maintain Prince George's rural heritage while increasing the County's economic prosperity, the County needs to ensure its land use ordinances and policies are up-to-date and functioning properly. Prince George will achieve this through the following result:

- By December 31, 2023, the County will revisit and update its land use ordinances in a way that preserves the rural way of life and directs the majority of growth to the Prince George County Planning area.



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Good Governance



Prince George County is focused on creating and maintaining services that benefit our residents. The goal of the Prince George County government is to provide high-quality and customer-focused public services to our residents, businesses, and guests so they experience a safe, enjoyable and thriving community.

To bolster the services offered by Prince George County, and to match the expectations of our residents, the County will focus on the following results:



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Good Governance Strategic Priorities

- By January 1, 2023, to ensure that the Prince George County government can continue to deliver quality services to our community, an assessment of the organizational structure and service delivery capacity will be completed.
- By October 1, 2022, the community will be better informed and experience consistent messaging from the Prince George County government as evidenced by the addition of a dedicated Public Information Officer.
- By the end of 2022, community and citizen inquiries will receive a response from the Prince George County government within 24 hours or the next business day (if the question was received on a weekend).
- On an ongoing basis, the Prince George County government is committed to being a customer-focused and performance-driven organization.



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Building Our Future Together



Questions?



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