

# Issue Analysis Form



**Date:** May 10, 2022  
**Item:** Appropriation – State DHCD  
Industrial Revitalization Grant  
Interim Director of Economic  
Development & County  
Finance; Director of Parks  
and Recreation; Sports  
Tourism Coordinator  
**Lead Department(s):** Stacey English; Keith Rotzoll;  
**Contact Person(s):** Rob Eley

## Description and Current Status

The Economic Development and Tourism Department and Parks and Recreation are seeking authorization to apply for a Virginia Tourism Sports Marketing Incentive Grant. Virginia Tourism is offering these funds to be used for event incentives and marketing promotions targeted specifically at attracting new sports tournaments and competitions to spur economic activity and travel across the Commonwealth.

As you may know, the Sports Tourism team has successfully attracted two regional Top Gun tournaments to the County, the Top Gun-USA Sports Softball Northeastern Summer World Series on August 5-7, 2022, and the Top Gun-USA Softball Northeastern Fall Nationals on October 8-9, 2022. These two tournaments will bring teams from across the east coast to Prince George County.

This grant program does not require a match from the locality. The application is due May 31, 2022.

Estimated grant for Top Gun-USA Sports Softball Northeastern Summer World Series - \$10,000.

Estimated grant for Top Gun-USA Softball Northeastern Fall Nationals - \$20,000.

The grant funding would cover fees for officials for the contracted event, officials' travel and housing for the event, site/venue rental usage fees, Rights/Sanctions/Bid Fees for the event, WiFi/Internet Fees, and a complimentary meal for event officials.

### Board Action Requested:

Authorize the Sports Tourism team to submit two applications for the Virginia Tourism Sports Marketing Incentive Grant for a total of \$30,000 in grant funding.

A draft resolution for the authorization is attached for Board consideration.

## Government Path

Does this require IDA action?

Yes  No

**Does this require BZA action?**

Yes  No

**Does This require Planning Commission Action?**

Yes  No

**Does this require Board of Supervisors action?**

Yes  No

**Does this require a public hearing?**

Yes  No

**If so, before what date?**

Yes  No

### **Fiscal Impact Statement**

There is no expected fiscal impact on the County. If awarded, funds will be placed in the Sports Tourism account and will be used for tournament expenses.

### **County Impact**

Authorizing the Sports Tourism team to apply for this grant would provide funding to cover tournament expenses. Using grant funding to cover these expenses allows for more flexibility in the Sports Tourism budget to make facility upgrades or other necessary expenses.

### **Notes**

Board of Supervisors  
County of Prince George, Virginia

Resolution

At a regular meeting of the Board of Supervisors of the County of Prince George held in the Boardroom, Third Floor, County Administration Building, 6602 Courts Drive, Prince George, Virginia this 10<sup>th</sup> day of May, 2022:

<u>Present:</u>	<u>Vote:</u>
Marlene J. Waymack, Chair	
Donald R. Hunter, Vice-Chair	
Floyd M. Brown, Jr.	
Alan R. Carmichael	
T. J. Webb	

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A-4

On motion of \_\_\_\_\_, seconded by \_\_\_\_\_, which carried unanimously, the following Resolution was adopted:

RESOLUTION; AUTHORIZE THE ECONOMIC DEVELOPMENT AND TOURISM DEPARTMENT AND PARKS AND RECREATION TO COMPLETE A GRANT APPLICATION TO VIRGINIA TOURISM CORPORATION FOR TOURNAMENT EXPENSES FOR THE TOP GUN-USA SPORTS SOFTBALL NORTHEASTERN SUMMER WORLD SERIES AND THE TOP GUN-USA SOFTBALL NORTHEASTERN FALL NATIONALS TOURNAMENTS.

WHEREAS, the Economic Development Department and Parks and Recreation are requesting the support of the Prince George County Board of Supervisors to apply for two grants totaling \$30,000 through Virginia Tourism Corporation, due for submission by May 31, 2022; and

WHEREAS, the Sports Tourism team will apply for two grants, one for the Top Gun-USA Sports Softball Northeastern Summer World Series requesting \$10,000 in grant funding and one for the Top Gun-USA Softball Northeastern Fall Nationals requesting \$20,000 in grant funding.

WHEREAS, the grant requires no match.

BE IT RESOLVED, That the Board of Supervisors of the County of Prince George this 10<sup>th</sup> day of May, 2022, does hereby authorize the submission of two grant applications totaling \$30,000 to cover tournament expenses for the 2022 Top Gun-USA Sports Softball Northeastern Summer World Series and the Top Gun-USA Softball Northeastern Fall Nationals.

BE IT FURTHER RESOLVED, That a copy of this Resolution shall be retained as support authorizing the grant application to Virginia Tourism Corporation.

A Copy Teste:

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Jeffrey D. Stoke  
Interim County Administrator