

# Issue Analysis Form



**Date:** August 11, 2020  
**Item:** Holy Mackerel ABC License Application  
**Lead Department(s):** County Attorney  
**Contact Person(s):** Dan Whitten

## Description and Current Status

On July 23, 2020, Prince George County received notification from VA ABC of the Holy Mackerel ABC license application. Per state code, local governing bodies shall submit objections to the granting of a license within 30 days of the filing of the application. The Prince George County Board of Supervisors may recommend to the VA ABC: 1) approval, 2) denial, 3) approval with conditions, or 4) take no action on the notice. The Prince George County Board of Supervisors may submit any comments before August 21, 2020 to the Virginia Alcoholic Beverage Control Authority. VA ABC has final authority on this matter.

## Government Path

- Does this require IDA action?**  Yes  No
- Does this require BZA action?**  Yes  No
- Does This require Planning Commission Action?**  Yes  No
- Does this require Board of Supervisors action?**  Yes  No
- Does this require a public hearing?**  Yes  No
- If so, before what date?**

## Fiscal Impact Statement

The VA ABC decision only impacts the ability of the proposed establishment to sell wine and beer on and off premises and mixed beverage restaurant per the notice.

## County Impact

The subject restaurant plans to locate at 700 Jordon Point Road, Prince George, VA 23860-8249.

## Notes

Virginia State Code reference is 4.1-230-B



Virginia Alcoholic Beverage Control Authority

Chief Executive Officer  
Travis G. Hill



Chair  
Maria J. K. Everett

Vice Chair  
Beth G. Hungate-Noland

Board of Directors  
William D. Euille  
Gregory F. Holland  
Mark E. Rubin

July 23, 2020

To Whom It May Concern:

This is to inform you that a retail application has been received from an establishment that is located in your city/county. The following is the basic information pertaining to the application:

License Number: 753460  
Company Name: Shiplock 101 LLC  
Trade Name: Holy Mackerel  
Address, City, State & Zip Code: 700 Jordan Point Rd North Prince George, VA 23860-8249  
Type of Establishment: Restaurant  
Type of License Applied For: Wine and Beer On and Off Premises and mixed Beverage  
Restaurant  
Date of Receipt: July 22, 2020

You are receiving this email notification per Code §4.1-230-B, which states:

“Except for applicants for wine shipper’s, beer shipper’s, wine and beer shipper’s licenses, and delivery permits, the Board shall notify the local governing body of each license application through the county or city attorney or the chief law-enforcement officer of the locality. Local governing bodies shall submit objections to the granting of a license within 30 days of the filing of the application.”

Please feel free to contact our office at (804) 204-2302 if you have any questions, need any further information or wish to file any objections against the above listed application. Please be sure to reference the license number listed above.

Thank you,

*Emma A Mercer*

Emma A Mercer  
Licensing Technician  
804-204-2302

[Emma.Mercer@abc.virginia.gov](mailto:Emma.Mercer@abc.virginia.gov)

